**SUMMARY REPORT & FINDINGS FROM SUPERSTORE DATASET**

The Superstore data set was from January 2014 to December 2017 with a total sale of 2,297,200.86 and profit of 286,397.0217.

In the year 2015, sales grew highest by over 25% in the Q1 of 2015 compared to other years, while California and New York were the top 2 best performing by states based on the amount sold throughout the time frame of the data provided.

Chairs and phones were the best performing subcategories sold on all the segments throughout the period with over 300,000 pieces sold each.

Sales dropped lowest in Q4 2017, which might have been due to shortage of inventory which affected the profit margin.

The business should expect lower sales going forward except it focuses on its key strengths which is increasing sales on the best performing categories and subcategories in California, New York, Texas, Washington and Pennsylvania.